

# Present to Persuade

## Live Online Training



If you have ever needed to persuade others through a presentation, you know there are a host of challenges to doing so effectively. By putting yourself in the listener's situation, a presenter can more easily see the audience's point of view and appeal to their interests. It is also critical that you have a message that is clear, concise, and easy to understand.

In this interactive, one-hour webinar you will learn a proven structure for organizing a persuasive presentation, identify ways to use audience-appropriate evidence, and learn other best practice tips for presenting to persuade.

### Participants will be able to:

- Identify and use the steps in a proven structure for persuasion.
- Apply the power of evidence and other presentation best practices.
- Compel listeners to action by clarifying the benefits for them.
- Use the planning worksheet to create a persuasive presentation.
- Follow eight tips to build rapport and persuade.

### Live Online Webinars

- 1-hour session delivered by a live instructor
- Fast-paced, interactive exchange of timely skills
- Participants interact with each other in real-time

### Time commitment:

1-Hour Session

### Cost:

Please inquire for price

### Date/Time:

Check Website\*

### Primary Competency Categories:

- Communication
- Influence

### Related Competency Categories:

- Results Oriented
- Professionalism

0.1 CEUS

1.0 SHRM

1.0 PMI/PDUs

1.0 HRCI Recertification Credits

1.0 NASBA CPE Credits

## Contact Us



Trainer and Customer Experience  
Consultant

[yonca.ozler@dalecarnegie.com.tr](mailto:yonca.ozler@dalecarnegie.com.tr)  
[www.dalecarnegie.com.tr](http://www.dalecarnegie.com.tr)